Olga Sadykova

UX/UI Designer

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SUMMARY

UX/UI designer with five years of production work for SaaS, retail and e-commerce. At Picsume I redesigned a recruiting product through a multimillion-dollar funding round and a full pivot to a multi-branch enterprise ATS, backed by a 2,000+ component design system. At Al Tayer Group I designed for Bloomingdale's, GAP and Gymshark across the Middle East, in English and Arabic. I also ship my own iOS app, Killer Pool, live on the App Store. Native Russian, fluent English.

SKILLS

UX & UI design, Design systems & component libraries, Multi-theme and toggleable states, Mobile app design (iOS, Android), E-commerce & SaaS, RTL & multilingual (Arabic), Prototyping & motion, Design QA, HTML/CSS handoff, AI-assisted design and prototyping

Tools: Figma, Subframe, Claude Code, HTML/CSS, Xcode Cloud & TestFlight

WORK EXPERIENCE

UX/UI Designer, Picsume
Jun 2023 – Jul 2026 | Remote

- Redesigned the product through a multimillion-dollar funding round and a full pivot, from a candidate-facing platform to an enterprise ATS.
- Built and maintained a library of 2,000+ components and variants with toggleable states in Figma and Subframe (AI-assisted design).
- Designed the white-label product from scratch (a dedicated job board per employer, every location run separately); stakeholders made it the primary selling point.
- Designed universal job boards, candidate profiles, search and matching, the ATS pipeline, analytics and reports.
- Ran design QA across builds and handed off with HTML/CSS fluency.

Mobile UX/UI Designer (freelance), SmartMart
Feb 2024 – Aug 2025 | Remote · Nicaragua

- Designed an online marketplace for Nicaragua: home page, deal and category merchandising, best sellers, category and product pages.
- Delivered responsive mobile screens with HTML/CSS handoff so developers could build them accurately.

UX/UI Designer (freelance), RockMARQ
Feb 2024 – Aug 2025 | Remote

- Designed the storefront for a brand of custom men's rings: home page, mega menu, category and product pages, quick cart and gift pages.
- Designed a ring-builder landing page and quiz, on desktop and mobile, with a dark premium visual direction.

UX/UI Consultant, Al Tayer Group
Mar 2021 – Nov 2023 | Dubai, UAE

Retail interfaces for global brands in the Middle East. Every engagement was multilingual, with Arabic right-to-left (RTL) layouts.

- Bloomingdale's Middle East: iOS app and website for luxury retail; pixel-perfect live-site fidelity, multi-theme component states, motion design for transitions.
- GAP Middle East: extended web designs into native iOS and Android builds; presented GAP collaboration landing pages.

- Gymshark Middle East: built the brand’s design system from scratch for its regional launch.
- Mamas & Papas: website redesign, app design and pixel-perfect QA.
- Coach Middle East (pitch): a full e-commerce flow for the brand’s regional entry.

UX/UI Designer (freelance), Plotam
Feb 2021 – Apr 2021 | Remote · Ghana

- Designed a real estate web platform end to end for the Ghanaian market, with its own design system: search, listings, map view, agent pages, plans and agent verification.

PROJECTS

Product owner & designer, Killer Pool
2026 – Present | Own product · iOS

- Designed and launched an iOS scorekeeping app for Killer, the pool hall elimination game; version 1.4 is live on the App Store, with 1.5 in testing.
- Owned product and design, and built it with Claude Code as my engineer: 39 iOS builds, Chromecast TV screen, spectator page, draw cards, late joiners in round 1.
- Tested with 47 players in pool halls, with no bugs reported.

EARLIER EXPERIENCE

Career break
2018 – 2021 | Da Nang, Vietnam

Full-time caregiving; organized Da Nang’s pool community in parallel.

Founder, Viet Mania.kz
2016 – 2018 | Kazakhstan

Founded and ran an import company bringing Vietnamese goods to Kazakhstan; among the first certified to sell coconut oil there. Built the website and ran all the marketing, including photography and copywriting.

Oracle Database Support Manager, Halyk Bank
Oct 2013 – Mar 2015 | Almaty, Kazakhstan

SQL queries, database reports, debugging and a knowledge base for reported issues.

Oracle Database Support Manager, Pension Fund of Halyk Bank
Mar 2012 – Sep 2013 | Almaty, Kazakhstan

Knowledge bases, database reports and regular compliance and security audits.

EDUCATION

Bachelor’s degree, Oil & Gas Engineering
Satbayev Kazakh National Technical University | 2007 – 2011 | Almaty, Kazakhstan

CERTIFICATIONS

Human-Computer Interaction (HCI), Interaction Design Foundation, June 2021

LANGUAGES

Russian (Native), English (Fluent), Kazakh (Conversational)

COMMUNITY

Captain of the winning team and committee member, Da Nang International Pool League (2018 – 2021). Organizes tournaments, including the Nations Cup, and social events for Da Nang’s pool and pickleball communities.